THE SCHMIDT-CURLEY NEWSLETTER

WINTER 2012/13 VOL.8









Members, American Society of Golf Course Architects



4 SCHMIDT-CURLEY NAMED #1 ARCHITECTS IN ASIA AT THE 2012 ASIAN GOLF MONTHLY AWARDS

8 Now Open: White Stone Hot Spring Resort

10 FIRST LOOK: MUSE LAKE GOLF CLUB

14 CNN FEATURE: "THE WORLD'S CRAZIEST COURSE?"

20 COMMENTARY: I LOVE THE SEVENTIES BY BRIAN CURLEY







2012 ASIAN GOLF MONTHLY AWARDS

For the second consecutive year, Schmidt-Curley Design is named the #1 Golf Course Architects in the Asia Pacific Region by Asian Golf Monthly.



~BRUNEI DARUSSALAM~

BEST GOLF COURSE ARCHITECT -ASIA PACIFIC: SCHMIDT-CURLEY DESIGN (SECOND CONSECUTIVE YEAR)

#1 COURSE IN CHINA:
MISSION HILLS HAIKOU (BLACKSTONE)

II

- #1 BEST CHAMPIONSHIP COURSE -ASIA PACIFIC: MISSION HILLS HAIKOU (BLACKSTONE)^I
- #1 BEST GOLF RESORT -ASIA PACIFIC: MISSION HILLS HAIKOU
- #2 BEST NEW COURSE -ASIA PACIFIC:
 MISSION HILLS HAIKOU (SHADOW DUNES)^{II}
- #1 BEST VALUE FOR THE MONEY: CHIANGMAI HIGHLANDS
- #1 BEST MAINTAINED COURSE -ASIA PACIFIC: SIAM COUNTRY CLUB (PLANTATION)III



"ARCHITECTS OF THEIR OWN SUCCESS"

Check out Schmidt-Curley Design, featured in the February issue of Asian Golf Monthly.





COMPLETE AWARDS COVERAGE

For a comprehensive look at the 2012 Asian Golf Monthly awards and a full list of winners

CLICK HERE

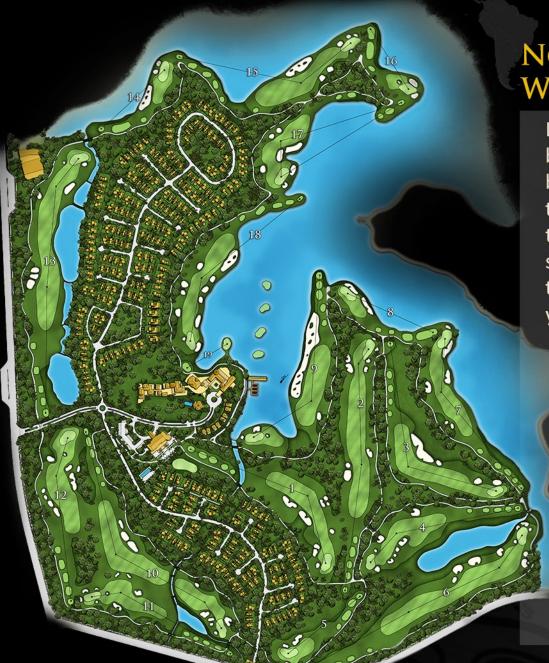
BRIAN CURLEY UNVEILS FANTASY GOLF COURSE

In addition to accepting a handful of awards, Brian Curley presented the Mission Hills Fantasy Golf Course design concept. The slideshow covered historical precedents in the golf industry as well as iconic building architecture. The presentation showcased various conceptual sketches and 3D models for the first time; the material was quickly published by various media outlets.









NOW OPEN: WHITE STONE HOT SPRING G.C.

Located just north of Sanya, China's most popular beach town, the layout boasts bold, sprawling bunkers that flank fairways deftly routed through the rolling landscape. Eight holes dramatically hug the Changling Reservoir's shoreline, providing several visually striking risk-reward opportunities throughout the round. The par 72 measures 7,011 yards from the back tees.

"White Stone Hot Springs is our 14th course to open on Hainan Island since 2009", says Brian Curley. "Firm hallmarks like wide playing corridors, strong angles of approach, strategic bunkering and maintenance-friendly design are on full display and sure to please players and owners alike. The layout is very user-friendly and its setting among lush, tropical vegetation creates a botanical oasis for island golfers."





Why the Chinese are buying American golf courses



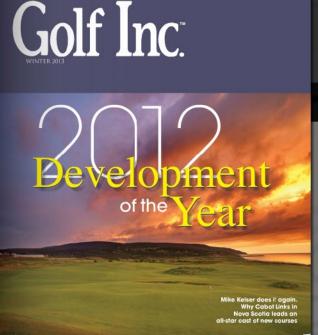
GOLF INC. RECOGNIZES GOLD TIME G.C. FOR DEVELOPMENT OF THE YEAR

Schmidt-Curley's Gold Time Golf Club, located in China's Liaoning Province, was distinguished among the Top Developments of 2012, as listed in the latest edition of Golf Inc. Magazine. (Click on the link below to read the full article)

GOLF INC.

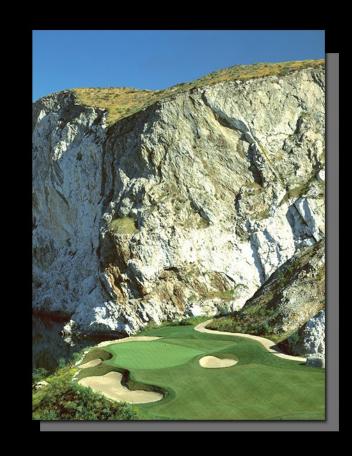






OAK QUARRY GOLF CLUB NAMED 2013 NGCOA COURSE OF THE YEAR

The National Golf Course Owners Association has named Oak Quarry the 2012 NGCOA Course Of The Year. Located in Riverside, California, Oak Quarry opened in 2000 under the direction of Schmidt-Curley Lead Architect, Grant Haserot, a California native. This striking course was built in Riverside's historic Jensen Quarry, which was closed in 1979. The golf course plays through, up, down, and around dramatic limestone and marble rock faces created from mining materials used to construct Southern California's buildings, freeways, and bridges.











SCHMIDT-CURLEY COURSE UNDERWAY IN CENTRAL HAINAN ISLAND, CHINA

Located in middle on Hainan Island, this spectacular site features gently rolling hills, mature woodlands, mountain views, and a majestic lake with numerous golf holes routed along the shoreline. The Muse Lake golf course is designed to highlight and enhance the natural features of the landscape including large, exposed boulders and multiple creeks which have been carefully preserved and introduced as strategic elements to the golf course design.

First LOOK





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The world's craziest crazy golf course?

By Paul Gittings, CNN

December 22, 2012 - Updated 1439 GMT (2239 HKT)



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STORY HIGHLIGHTS

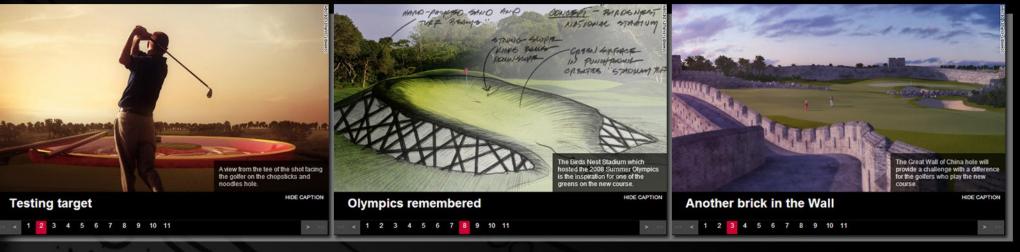
(CNN) -- It's crazy golf on an insane scale -- a putting green swimming in a giant bowl of poodles and choosticks, the Great Wall

CNN FEATURES STORY ON MISSION HILLS FANTASY GOLF COURSE

This past December CNN featured excerpts from a Brian Curley interview regarding Schmidt-Curley Design's latest project with China's Mission Hills Group asking, is this "The world's Craziest Golf Course?" The story drew plenty of buzz and a mixed reaction of reader comments. Over 1,400 people "shared" the story on Facebook, accompanied by nearly 500 "tweets".

CNN.COM







MORE FANTASY COVERAGE! ESPN FANDOM Future of golf: Mayans, noodles & pandas YAHOO! By Igor Guryashkin | ESPN.com THE TICKET RECOMMEND 382 TWEET 143 COMMENTS 6 EMAIL PRINT THEPOSTGAME. VAHOO! SPORTS Travelers Check. 'Full-Scale Mini Golf' Coming To Chinese Island Welcome to Fandom -- your source for sports 66 Local Knowledge For Everyone 39 humor, plus everything for and about fans. Monday, March 4, 2013 3:06 pm | Written by: ThePostGame Staff Also see: f Share 1810 V Tweet 143 Q 1 10 Pintered 11 ShareThis Email Email · Trending: Sports lifestyle, culture Beyond the parks, gridings . Sounds: The collision of sports, music tracks, courts, arenas, rinks and yards, there are the · Visuals: Photos, graphics, illustrations replica Great Wall of China on one hole and a . Tech: Sports technology, video games . Dollars: The world of sports business gigantic bowl of noodles and chopsticks on · Coordinates: International sports If that sounds like your local mini golf course, Send questions and comments Axiron RECENT UPDATES Celebrated course designer Brian Curley of Schmidt-Curley Design has revealed plans for ESPN's Photos of the Weekend: March 8-10 what he calls a "full-scale mini golf" experience at Try it FREE for 30 days with Golf can be fun, frustrating, therapeutic and challenging. At this course, it may make you hungry. (3/11/2013 1:48 DM FT) Mission Hills Haikou resort on the Chinese island Pretend you know stuff: NCAA hoops FAQ The 18-hole course, which is scheduled to be completed in 2014, will feature several unique obstacles, including an 80-meter wide bowl of noodles, a set of Mayan ruins and a par-3 that drills golfers with winds from large fans. "It's still going to be real golf, with real clubs," Curley told ESPN. "You'll need to putt and you'll need to drive. Everything will be the same except instead of being surrounded by pine trees, you're surrounded by the Great Wall of China." USA TODAY a 1 In fact, Curley says the "noodle hole" isn't all that different from the famed 17th hole at TPC Saworass in Chinese golf course to feature green in giant bowl of Florida. There players attempt to land their ball on a small green surrounded by water noodles The only difference is that it's in a giant bowl of floating GAME ON: Chris Chase, USA TODAY Sports 7:12p.m. EST. March 6, 2013 "The shot is no different, it's just that visually it's different," Curley said of the Sawgrass-Mission Hills Haikou comparison. "When you're hitting into a bowl and there are chopsticks and noodles floating in the water it takes on a whole new level -- the purists are going to have a fit." Get more out of every fill up. Enjoy 24 MPG hwy and a range of up to 520 hwy miles per tank.* (H/T to Larry Brown Sports) The PostGame brings you the most interesting sports stories on the web. Follow us on Facebook and Twitter to read them first! [Like 112k Follow @Post_Game An astonishing fantasy course opening next year in China will bring the whimsy of miniature golf to the real game. Players on the Mission Hill Fantasy Course will have to hit shots into winds from massive fans, over terra cotta warriors and through a waterfall. There are holes **USA TODAY** dedicated to pandas, fairways that include Mayan ruins and -- the showstopper -- a green that's set in a massive bowl of noodles.

It's all real. Players will use real clubs on real turf with true greens. The course will be part of China's top golfing resort, which boasts 12 other courses, including the top-

TOURNAME

HONDA LPGA THAILAND

OPEN CHAMPIONSHIP INTER-NATIONAL FINAL QUALIFYING

WORLD LADIES CHAMPIONSHIP



Siam C.C. (Old Course) Pattaya, Thailand **LPGA**



Asian Tour



LET

NT PREVIEW

RR DONNELLEY FOUNDERS CUP

VOLVO CHINA OPEN

OMEGA WORLD CUP



J.W. Marriott Wildfire G.C. Scottsdale, Arizona, USA **LPGA**



European Tour





PARK & PETTERSEN NAB EARLY SEASON WINS

South Korean, Inbee Park, took advantage of Ariya Jutanugarn's triple bogey on #18 in the final round to secure a one-stroke victory in the LPGA Thailand at Siam Country Club. The following week's LET World Ladies Championship at Mission Hills resulted with Park on the losing end, as Suzann Pettersen of Norway came from two strokes behind to claim a one-stroke victory over Park at Mission Hills Hainan's Sandbelt Trails course.





THE HANEY PROJECT - MICHAEL PHELPS PREMEIRS AT MISSION HILLS CHINA

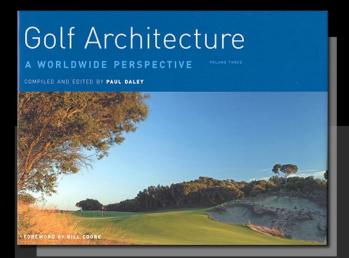
The Haney Project debuted February 25th on the Golf Channel, featuring 18 time Olympic Gold Medal winner, Michael Phelps. The season premier featured clips from the Schmidt-Curley Designed Mission Hills Hainan Resort and the 2012 World Celebrity Pro-Am that featured a host of A-List celebrities including Yao Ming, Ronaldo, and event winner, Andy Garcia.

GOLFCHANNEL









Somewhere along the way in the development of new golf courses, the necessity of adhering to a 'championship' standard score-card of 7,000 yards with a par of seventy-two became obligatory marching orders to golf architects. This formula became an opiate to nervous developers fearful of not keeping up with the competition, and places less emphasis on other more important elements of design in the definition of what qualifies as a quality course. As an architect, proposing a par of less than seventy-two is, guite often, met with a puzzled expression or immediate indignant rejection!

technology, the issue of length has become the source of long-winded debate and receives ample coverage. What doesn't receive much attention, however, is the subject of par. We at Schmidt-Curley Design

I LOVE THE SEVENTIES BRIAN CURLEY

*PUBLISHED IN PAUL DALEY'S, GOLF ARCHITECTURE A WORLDWIDE PERSPECTIVE VOL. III

have been long-time proponents of the advantages of a par-70 layout, and have built our fair share in recent years. We have had success convincing owners that if it is good enough for courses, such as, Pine Valley, Shinnecock Hills, Merion East, Prairie Dunes, Crystal Downs, Colonial, Firestone South and most US Open venues, it might be good enough for them.

When the dust settles, a great golf course is deemed so for many different, intangible reasons, seldom due to the merits of its scorecard. If not, some advertising-hungry publication would have certainly by now listed its 'Top Too Scorecards'-perhaps in both in the 'Classic' and 'Modern' categories.

We have found a number of significant advantages associated with a par-70 course in both construction and operations, and have yet to see any negative impact in the With all the changes and advancements in value of either a membership or green fee. These include less land, lower construction cost, less maintenance, lower water use, dealing with tough terrain, increased speed of play and revenue. Additionally, scoring decreases.

Less Land

A reduction in par reduces the amount of land required to produce a quality golf experience. This can help in a number of ways, including the purchase of less property, less disturbance of existing, natural features becoming more important as entitlements become difficult to obtain, and as consumers demand natural courses and the ability to sell more property in real-estate-driven projects. By dropping two strokes on a very difficult site in Toney Rancho Santa Fe, California, the Crosby National Golf Club (a course we designed with Fred Couples) was able to avoid awkward golf shots and replace them with very expensive residential lots. The land that proved to be unsuitable for quality golf was quite good for a series of lots with commanding views. The lot sales made a significant dent in the overall project cost, in effect, paying for much of the course construction.

Lower construction cost

Obviously, building less naturally results in spending less. This reduction doesn't hit all line items of construction. For instance, you

still need eighteen greens, but big items such as dirt-moving, irrigation and cart-paths, will see a related drop in unit pricing resulting in a lower overall project cost.

Less maintenance

Less maintenance is perhaps not as significant of a reduction as in construction, but it takes less time, less fertilizer and less equipment to maintain less area of turf.

Lower water use

This is advantageous in a number of ways including reduced volumes/reduced cost, helping to adhere to ever-growing water restrictions, or using your allocation more wisely by maximizing playable areas. We have found the last to be of great benefit in the south-west where strict water usage formulas can lead to tight landing-areas and frustrated golfers. By converting a par-5 to a par-3, about six acres of turf can be allocated to the remaining landing-areas. This leaves slightly more room for error and accommodates more tee-shots, making for happier players arid faster play. Another application we have used is in higher elevations of the south-west where the Bermuda versus cool season debate lingers. By dropping to par-70 and leaving standard landing areas, the water saving can be used to keep the somewhat thirstier cool season grasses year-round, resulting in no need to overseed

saving seed, labor cost and eliminating lost revenue while the course is shut down—typically during a desirable month of Octobermay add significantly to the bottom line.

Dealing with tough terrain

With many difficult sites, the ability to substitute a par-5 in preference to a par-3 can equate to a stout reduction in cost. Quite often, the shorter hole is more natural and a welcomed addition to the overall routing, avoiding what could otherwise be a contrived hole. We designed a course in southern California on a brutally difficult, yet stunning property, where the owners originally agreed to a more site-sensitive and budget-sensitive par-70 layout. Mid-way through construction, they (despite our objections) made the decision to convert two holes on a very rugged, rocky-sloped area of the site from a short, par-4 and a long, par-3 to a long, par-4 and a par-5, gaining two strokes. The rocky conditions added unusually high costs and led to a budget crunch at the project's end. In my opinion, the new holes became the worst of the eighteen, and the additional significant dollars could have been used much more wisely. In addition, in its particular cost-conscious market, I don't believe any additional revenue was gained. I would argue that, to the contrary, in this suburban market, a par-70 course would have led to faster play and a little more time (and money) being spent at the clubhouse bar/restaurant prior to heading home to the family.

Increased speed of play and revenue

I have long argued that few, if any, players arrive at the counter to pay and turn away at the prospect of playing a par-70 course. Nor does anyone refuse a membership at Pine Valley for its 'inadequate' scorecard. Speed of play, however, will pick up by maybe fifteen minutes per round, making four-hour rounds more attainable and allowing an additional, say ten, players per day to tee off at peak-rate periods. This additional revenue requires no more cost in operations and goes straight to the bottom line, resulting in significant dollars in both revenue and property valuation. I believe most players would view the faster pace of play as being much more desirable than the two strokes they didn't play. I have also noticed that, when asked, the overwhelming majority of players are completely unaware of the par, but will focus instead on length. Ultimately, a course is viewed as positive if the experience and value are good.

Scoring decreases

It may sound silly, but I know of many players who enjoy par-70s for the chance to

I LOVE THE SEVENTIES (CONTINUED)

turn their typical eighty-one into a nine prior to work, or before sunset. While breaking eighty. The same pay-off awaits those players whose game hovers just over ninety and 100. Part of the problem with most courses of par-70 is the approach taken. On most US Open venues, they reduce two par-5s to par-4s, and play long, par-4s all day. This can sometimes make for a monotonous round and inhibit the overall experience and remembrance of holes. Instead, we advocate dropping one par-5 for a par-3, leaving a total of three par-5s and five par-3s. This allows for a wide variety of hole lengths—par-3s ranging from 140 to 240 yards, plus building two reachable par-5s, and one, three-shot par-5. Much more design flexibility is made available and the ability to create more memorable variety is increased. We also feel that the course need not reflect a balanced par of thirty-five strokes on each side. By creating a front nine of thirty-four, late afternoon nine-hole rounds can be played even quicker. This works especially well for in-town private clubs where the member opts for a quick

seventy-nine, and the satisfaction of this concept of par-70 applies to many sites, it certainly isn't the solution for all courses. Obviously, if ample land and water are available and speed of play is not quite as important—destination resorts. example—one would certainly lean towards a par of seventy-two. I would recommend, however, that when dealing with tough sites, water issues and the desire to maximize rounds/revenues, one should give serious consideration to developing a par-70 layout.

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史密特科里新闻刊

2012/13秋季刊 总第8









Members, American Society of Golf Course Architects



28 史密特科里获得《亚洲高尔夫月刊》评选的2012年度亚洲最佳球场设计师第一名

30 球场开放: 白石岭温泉高尔夫球会

34 先睹为快:木色湖高尔夫俱乐部

36 CNN报导: "世界上最为疯狂的球场?"

44 个人评论: "我爱七十杆!" ——布莱恩 科里







《亚洲高尔夫月刊》2012年度大奖揭晓

史密特科里设计公司连续第二年被《亚洲高尔夫月刊》评 选为"亚太地区最佳高尔夫球场设计师"第一名。



~文莱 达鲁萨兰~

亚太地区最佳高尔夫球场设计师: 史密特科里设计 (连续第二年当选)

- ★ 中国最佳球场第一名:
 海口观澜湖度假区(黑石球场)I
- ★ 亚太地区最佳锦标赛球场第一名: 海口观澜湖度假区(黑石球场)I
- ★ 亚太地区最佳高尔夫度假区第一名: 海口观澜湖度假区
- ★ 亚太地区最佳新球场第二名: 海口观澜湖度假区 (Shadow Dunes)^{II}
- ★ 性价比最高球场第一名: 清迈高地
- ★ 亚太地区最佳养护球场第一名: 暹罗乡村俱乐部 (Plantation) III





"设计师们的成功"

《亚洲高尔夫月刊》二月刊讲述史密特科里设计公司的故事。





全部大奖获得者清单

查看2012年度《亚洲高尔夫月刊》 全部奖项清单

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布莱恩 科里揭开"幻想球场"的神秘面纱

在现场捧得多项大奖之余,布莱恩 科里还向人们隆重展示了观澜湖"幻想球场"的设计理念。这一穿插于颁奖大会之中的特别环节不仅涵括了高尔夫设计业的历史,而且也对一些标志性的设计工艺进行了阐释。通过多幅手绘设计图的运用和首次引入的3D效果,这次展示吸引了众多媒体的争相报导。







球场位置:中国,海南,琼海

球场开放: 白石岭温泉高尔夫球会

这座位于中国最著名的海滩城市三亚北部的球场,建造在一块地形起伏、景观优美的地块之上,造型粗犷的沙坑点缀在球道的两侧,为其增添难度和景观。共有8个球洞坐落于一片大水库的岸边,为整个布局的"冒险——奖赏"设计策略添彩不已。该球场标准杆为72杆,总长度7011码。

"白石岭温泉高尔夫球会是我们自2009年以来在海南岛设计完成的第14座球场,"布莱恩科里如是说,"球场的风格特点大气舒放,有着很宽的球道和拐角颇为急促的击球路线,沙坑的布局颇具策略性,而利于养护、考虑周全的设计无疑会使球手和业主双方都感到满意。整座球场的布局充分考虑了球手在打球过程中的舒适感和愉悦感,而穿梭于茂密热带植被之中的景观,则为辗转于海岛上的高球手们带来了一片别样的'绿洲'"。









《Golf Inc.》杂志将金泰珑悦海景高尔夫球场评选 为年度最佳高尔夫项目

史密特科里设计的金泰珑悦海景高尔夫球场,位于中国辽宁省营口市,在2012年的"最佳高尔夫项目"评选中脱颖而出,被刊登于《Golf Inc.》杂志的最新一期(点击下面的链接阅读整篇文章)。

GOLF INC.



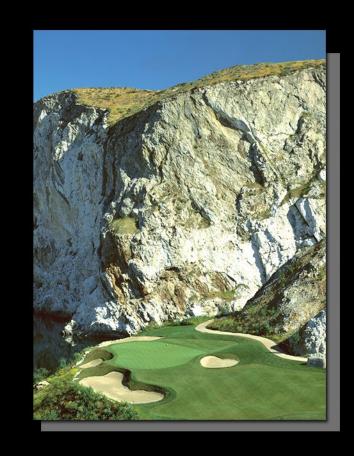




Why the Chinese are buying American golf courses

Oak Quarry高尔夫球会被"美国高尔夫球场业主协会"(NGCOA)评为2012年度球场

美国高尔夫球场业主协会将Oak Quarry球场评为该协会2012年度球场。这座位于加利福尼亚州里维埃拉市的球场开业于2000年,由一位加州当地人,来自史密特科里公司的设计师格兰特哈瑟洛特(Grant Haserot),担纲主设计师。这座颇具挑战的球场建造于里维埃拉地区历史有名的简森矿区,该矿区于1979年关闭。球场的整个布局上下蜿蜒于大片的石灰岩和大理石矿区地貌,颇为壮观。这些从此地开采的矿石被大量运用于南加利福尼亚州的建筑、修路和建桥等领域。



NGCOA.ORG





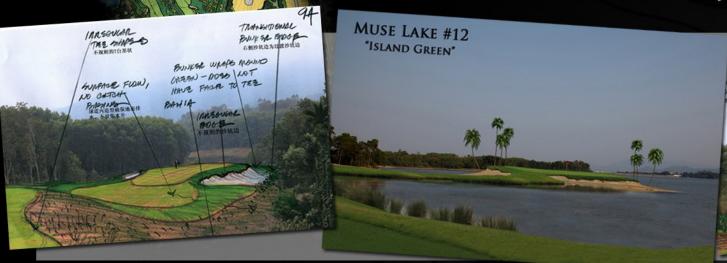




史密特科里设计的位于海南岛中部的球场正在施工建造

这块坐落于海南岛中部的地块有着舒缓起伏的地形、茂密成熟的植被、壮丽的山景和秀美的湖景。很多高尔夫球洞即坐落在湖泊沿岸。木色湖高尔夫球场的设计理念是对现场自然景色和景观的凸显和发扬,这些景观不仅包括数目繁多的植被,更是有巨型的裸露岩石作为点缀。蜿蜒穿流的小溪也得到了很好的保留,作为高尔夫球道策略设计的重要元素。

先睹 为快







CNN en Español

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The world's craziest crazy golf course?

By Paul Gittings, CNN

December 22, 2012 - Updated 1439 GMT (2239 HKT)

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STORY HIGHLIGHTS

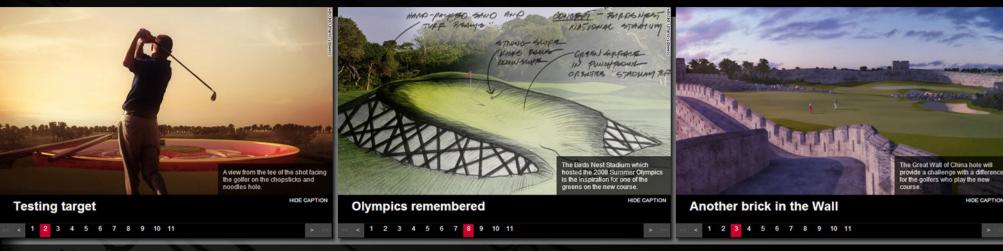
(CNN) -- It's crazy golf on an insane scale -- a putting green swimming in a giant bowl of noodles and choosticks, the Great Wall

CNN报导观澜湖"幻想球场"的故事

CNN在2012年12月的一次节目中对史密特科里设计公司总裁布莱恩 科里进行了专访,谈论了其在中国海口观澜湖最新设计的"幻想球场"的情况。节目中记者问到的最引人关注的问题是:"它是否是世界上最为疯狂的球场?"CNN网站制作的本次节目的专访文章引来了大量人群的广泛关注,超过1400名评论者将该文章分享在自己的Facebook主页上,而在另一个世界流行的社交平台推特,该文章也被转发超过500次之多。

CNN.COM







更多关于"幻想球场"的报导 **ESPN** FANDOM Future of golf: Mayans, noodles & pandas YAHOO! By Igor Guryashkin | ESPN.com THE TICKET RECOMMEND 382 TWEET 143 COMMENTS 6 EMAIL PRINT THEPOSTGAME. VAHOO! SPORTS Travelers Check. 'Full-Scale Mini Golf' Coming To Chinese Island Welcome to Fandom -- your source for sports 66 Local Knowledge For Everyone 39 humor, plus everything for and about fans. Monday, March 4, 2013 3:06 pm | Written by: ThePostGame Staff Also see: f Share 1810 V Tweet 143 Q 1 10 Pintered 11 ShareThis Email Email · Trending: Sports lifestyle, culture Beyond the parks, gridings . Sounds: The collision of sports, music tracks, courts, arenas, rinks and yards, there are the · Visuals: Photos, graphics, illustrations replica Great Wall of China on one hole and a . Tech: Sports technology, video games . Dollars: The world of sports business gigantic bowl of noodles and chopsticks on · Coordinates: International sports If that sounds like your local mini golf course, Send questions and comments Axiron RECENT UPDATES Celebrated course designer Brian Curley of Schmidt-Curley Design has revealed plans for ESPN's Photos of the Weekend: March 8-10 what he calls a "full-scale mini golf" experience at Try it FREE for 30 days with Golf can be fun, frustrating, therapeutic and challenging. At this course, it may make you hungry. (3/11/2013 1:48 DM FT) Mission Hills Haikou resort on the Chinese island Pretend you know stuff: NCAA hoops FAQ The 18-hole course, which is scheduled to be completed in 2014, will feature several unique obstacles, including an 80-meter wide bowl of noodles, a set of Mayan ruins and a par-3 that drills golfers with winds from large fans. "It's still going to be real golf, with real clubs," Curley told ESPN. "You'll need to putt and you'll need to drive. Everything will be the same except instead of being surrounded by pine trees, you're surrounded by the Great Wall of China." USA TODAY a 1 In fact, Curley says the "noodle hole" isn't all that different from the famed 17th hole at TPC Saworass in Chinese golf course to feature green in giant bowl of Florida. There players attempt to land their ball on a small green surrounded by water noodles The only difference is that it's in a giant bowl of floating GAME ON: Chris Chase, USA TODAY Sports 7:12p.m. EST. March 6, 2013 "The shot is no different, it's just that visually it's different," Curley said of the Sawgrass-Mission Hills Haikou comparison. "When you're hitting into a bowl and there are chopsticks and noodles floating in the water it takes on a whole new level -- the purists are going to have a fit." Get more out of every fill up. Enjoy 24 MPG hwy and a range of up to 520 hwy miles per tank.* (H/T to Larry Brown Sports) The PostGame brings you the most interesting sports stories on the web. Follow us on Facebook and Twitter to read them first! [Like 112k Follow @Post_Game An astonishing fantasy course opening next year in China will bring the whimsy of miniature golf to the real game.

USA TODAY

It's all real. Players will use real clubs on real turf with true greens. The course will be part of China's top golfing resort, which boasts 12 other courses, including the toprated track in the country.

Players on the Mission Hill Fantasy Course will have to hit shots into winds from massive fans, over terra cotta warriors and through a waterfall. There are holes

dedicated to pandas, fairways that include Mayan ruins and -- the showstopper -- a

green that's set in a massive bowl of noodles.

2 0

赛事

泰国本田LPGA锦标赛

英国公开赛亚洲区选拔赛

世界女子锦标赛



暹罗乡村俱乐部(老球场) 泰国,芭提雅 LPGA



亚洲巡回赛

海口观澜湖Sandbelt Trails球场中国,海口

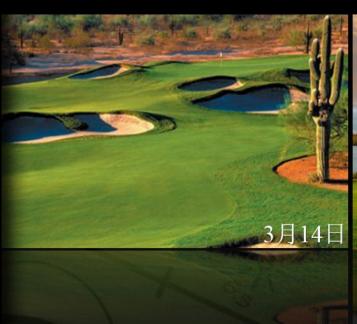
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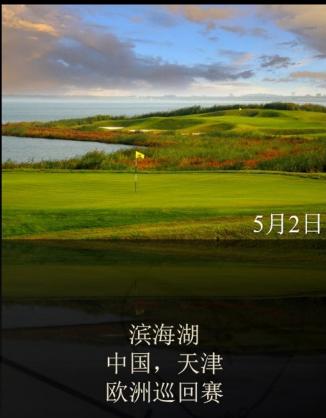
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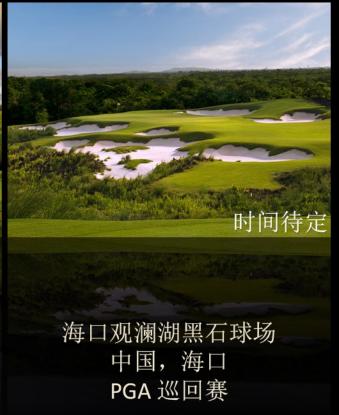
沃尔沃中国公开赛

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朴英碧和彼得森在赛季初期占得先机

韩国女子球手朴英碧利用泰国选手阿瑞亚吞下"三柏忌"的机会,在泰国暹罗乡村俱乐部举行的LPGA巡回赛最后一轮第18洞终于确保了一杆的胜利,夺得冠军。而在一个星期之后观澜湖举办的LET世界女子锦标赛中,朴英碧则摆在了挪威球手苏姗 彼得森的杆下。后者在这次海口观澜湖Sandbelt Trails球场进行的比赛中,在落后两杆的不利局面下完成了反超,最终同样以一杆的优势压倒朴英碧夺得桂冠。





"哈尼项目"启动,首期节目由菲尔普斯在海口观澜湖开杆

"哈尼项目"于2月25日在高尔夫频道(Golf Channel)首次亮相。首期登场的嘉宾人物是18枚奥运金牌得主迈克尔菲尔普斯。这位世界巨星曾参加了在史密特科里设计的海口观澜湖度假区举办的2012世界明星邀请赛。本项赛事的明星阵容可谓星光熠熠,包括姚明、罗纳尔多,以及最终的获胜者,影星安迪加西亚等。

GOLFCHANNEL









在新球场不断开发建立的过程中,对"锦标赛"标准球场的追求、对7000码以上的球场长度和七十二杆标准杆的要求越来越经常地成为球场设计师们必须要面对的限制条件。这一日渐程式化的要求,来源于球场业主们对担心在数据竞争中落于人后的恐惧,以及对其他很多重要的设计元素的日益轻视——而这些元素,往往是决定球场质量的关键因素。从一个球场设计师来说,设计一座标准杆数少于七十二杆的球场本是颇为正常的事情,但如今却要越来越多地面对业主们质疑的神情和激愤、坚定的回绝

随着技术的变化和长足进步,关于球场码数长度的争论已经成为一个冗长的、没有定论的情态,而且涉及面颇广。然而对于球场的总标准杆数,人们投入的注意力却相对较少。多年以来,我们

我爱七十杆! 布莱恩科里

*发表于Paul Daley所著的《Golf Architecture A Worldwide Perspective》(高尔夫球场设计业全球概览)第三期

史密特科里设计公司一直都是70杆标准杆的拥护者,并且这样的观点也在近年来逐渐得到了认可和接受。我们成功地说服了一些业主——如果70杆标准杆已经被很多世界伟大的球场如松树谷、辛尼克山、梅里昂、普莱利沙丘、Crystal Downs、Colonial、火石南场等,以及很多美国公开赛的举办场地所接受,那么对他们来说也一定是可行的。

当一座新建球场尘埃落定的时候, 其质量高低取决于许多不同方面的因素 ,其中很多因素都是无法确定的。但可 以确定的是,一座球场是否伟大,并不 取决于其记分卡上的数据。若非如此, 我们如今应该早已见到各大媒体列出的 "世界百佳记分卡球场"名单了。在多 年的设计生涯中, 我们已经发现了多项 70杆标准杆球场的优点——在施工阶段 和运营阶段莫不是如此; 而迄今为止, 我们还没有发现这样的标准杆数会对球 场会籍销售或果岭费的高低产生任何不 良影响。70杆标准杆的球场意味着更少 的土地、更低的建造和养护成本、更少 的用水量、更快的打球速度和相对较少 的艰难地形等。而在这些基础上,还要

加上球手们更低的平均杆数。

更少的土地

在标准杆数降低的情况下,要创造出 同等质量的高尔夫体验,所需的土地面 积也就降低,这可以在很多方面为业主 带来益处——包括减低收购土地的成本 和减少现存植被的破坏。随着人类社会 的高速发展,对自然景观的需求和回归 自然的理念变得日益浓厚, 越是接近自 然环境的球场, 其周边的房地产价值也 就越高。通过将标准杆降低两杆, 位于 美国加州Toney Rancho Santa Fe的球场 克罗斯比国家高尔夫俱乐部(我司与弗 **坎波斯合作设计的球场**)就巧妙 地避免了一些别扭的高尔夫布局,而代 之以价格高昂的房地产建筑。那块显然 不适合强加进球场布局的土地,被证明 非常适合建造别墅,并且拥有着壮观美 丽的高尔夫球场景观。此处的房产销售 让业主方获利颇丰,从而也在很大程度 上贴补了球场建造的花费,有效地降低 了成本。

更低的建造成本

很显然,建造的球场越自然,施工花

费就越低。这一对施工成本的减少并非存在于所有的方面——比如仍然需要建造18座果岭——但是在一些以实际的工程量为成本依据的工程单元如土方调运、喷灌系统安装和球车道建造等,这一降低是非常明显的。

更低的养护成本

从降低养护成本的效果来看,也许并不像施工阶段那样明显。但是养护时长的减少、肥料用量的降低和草皮养护机械开支的减少等,仍然不可忽视。

用水量的减少

该优势体现在多种方面,包括降低水 量和成本、协助遵守有关水资源利用的 法律法规、以及更加合理地配给用水, 以使更多的水源用于可打球区域。我们 发现,在用水控制较为严格的西南部地 区,水量的减少会导致落球区球道宽度 缩窄,从而影响球手们打球时的情绪。 假若将一个五杆洞变为三杆洞,可提供 大约30亩以上的草皮用于其他球洞的落 球区。落球区的拓宽,能够保证更多球 手的开球落上球道,接纳更多的失误击 球,不仅可改善球手们打球的心情,而 且能够加快整体的打球速度。在西南部 高海拔区域,使用百慕达草还是冷季型 草种的争论长年存在。将标准杆降低至 70杆并采用标准的落球区, 节省的水量 可保证"更渴"的冷季型草种常年常青,

从而也就省却了额外播种的花费。这样一来不仅节省草种、劳力成本,并且也可避免因球场关闭养护而造成的收益丧失——通常是在利于打球的十月,可大大增加球场的收益。

避免艰难的地形

对很多地形崎岖艰难的地块来说,将 一个五杆洞变为三杆洞,能够在很大程 度上降低建造成本。很多情况下,短洞 更容易营造出较为自然的景观效果,给 球手留下深刻的印象,而长洞往往会给 人以"人为创造之感"。我们曾在南加州 的一片地形非常险峻(但也颇为壮观) 的地块上设计建造一座球场。起初,球 场的业主方同意了建造一座更适宜场地 条件、更多控制建造成本的70杆标准杆 球场。但在建造的过程当中,他们(不 顾我们的反对)决定将设在布满岩石的 崎岖地块中的两个球洞分别增加一杆, 从而达到总杆数72杆。岩质地块的自然 条件对建造成本带来了难以想象的抬升 ,项目结束时,花费大大超过了预算。 在我看来, 修改的两个球洞也成为整个 18洞中质量最差的两个, 所花费的大量 资金原本可以用在更为合适的方面。此 外,在这个成本敏感性日益加剧的市场 上,这样的额外投资在我看来并未获得 任何额外的回报。我仍然坚持, 在这样 一个城郊偏远区域的市场上,一座标准

杆70杆的球场能够带来更快的打球速度,从而让球手们更早地回到会所,与家人一起在会所、酒吧、酒店度过更多的欢乐时光。

加快打球速度,增加收益

一直以来,我都坚持认为很少有(或者 甚至没有) 球手会因为一座球场的标准杆 为70杆就不愿打它而转身离去: 更不会有 任何人以松树谷球场的"记分卡上的数据不 足"而拒绝其会员资格。而与之相比,球场 整体的打球速度却能够得到15分钟/每轮的 提升,这使得原本需要四个小时的高尔夫 之旅变得更为紧凑和舒适, 且每天大约可 以增加10名客流量——这在球场高峰期的 季节里,可以创造出不可忽视的额外利润 。 这一额外收益并不需要更多运营成本的 投入,因此是完全的净利润,不仅可以提 高球场的收益,而且也进一步提升项目的 价值。我相信对大部分的球手来说,打球 速度的提升要比减少的两杆标准杆更为重 要。同时我还观察到,当被问起时,绝大 多数的球手对球场的标准杆数并不知晓, 而是将更多的注意力集中在球场的长度上 。总体来说,一座球场是否成功主要从两 方面来衡量:一是是否具备高质量的高尔 夫体验,而是是否具有盈利价值。

平均总杆数减少

这也许听起来有些傻气,但我的确认识 很多球手,他们非常享受那些标准杆为**70**

我爱七十杆! (续上页)

杆的球场,只是因为能将他们通常81杆的 成绩提高至79杆,从而享受"突破80杆"的 乐趣。而对那些成绩徘徊于90多至100杆 的球手,也存在着同样的境遇和心理。70 杆标准杆的球场当然也有自身的问题和弊 端。对经常举办美国公开赛的70杆球场来 说,一个很重要的问题就是当把两个5杆 洞变为两个4杆洞之后, 赛事失去了两个 供观众享受的球手在近距离攻击果岭的惊 心场面。这样的安排有时会导致赛事变得 索然无味,影响总体的观赛体验和减少令 人记忆深刻的场景。与之相比,我们提倡 的是直接将其中一个5杆洞变为3杆洞,这 不仅可以增加球洞长度的多样性——3杆 洞通常长度为140至240码,而剩余的三个 5杆洞中,可设置两个可冒险两杆攻击果 岭的风险洞,另外一个则是必须三杆才可 上果岭的长5杆洞。这样一来,在设计方 面的灵活性大大提高,而设计师也有更多 的发挥空间去创造不同风格的令人难忘的 击球场景。此外,我们认为前后两个九洞 也并不必须是平衡的35杆+35杆。若将前 九洞设计为34杆, 傍晚较晚时分开球的场 次甚至能够更进一步地提高打球速度。 这 样的球场设置尤其适合那些距离市区较近 的私密球会, 因为很多球手希望能在上班

前或下班天黑前较快地打完一轮。

当然,尽管这一70杆标准杆的设计理念对很多地块是一个不错的选择,但它并非适合所有球场的万能法宝。很显然,在充足的土地面积和水源作保障且打球速度并不是球场运营的重要因素的前提下——例如度假目的地球场——标准杆72杆自然是最佳选择。但是,当业主方面对较为艰难的地块、水资源并不富余,并且希望尽量增加打球轮数继而增加收入的情况下,我会极力推荐开发商认真地考虑建造70杆标准杆的球场。

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